

EVENT COVERAGE REPORT





COVERAGE INDEX





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1	The Times of India	27th September, 2025	Indian Gen-Z travels for moments, not mementos.	18	2,99,000
2	Amar Ujala	12th September, 2025	यशोभूमि में बीएलटीएम-2025 प्रदर्शनी का आगाज	04	6,62,500
3	Amar Ujala	14th September, 2025	बीएलटीएम में पर्यटन उद्योग को मिली नई दिशा	07	6,62,500
4	The Pioneer	12th September, 2025	Delhi plans more events to promote business leisure travel: Kapil	02	475000



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5	Veer Arjun	12th September, 2025	यशोभूमि में वीएलटीएम 2025 का शुभारंभ	11	70000
6	Mayur Samvad	12th September, 2025	बीएलटीएम 2025: यशोभूमि में बिजनेस + लीजर ट्रैवल और माइस जगत का नया ऐतिहासिक अध्याय	07	50000
7	Lok Bharti	13th September, 2025	यशोभूमि में वीएलटीएम 2025 का शुभारंभ	02	25000



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8	Press Trust of India	11th September, 2025	Focus on driving travel, collaboration as 3-day BLTM begins in Delhi NEW DELHI: (Sep 11) The Delhi government is planning to organise	https://www.ptinews.com/story/national/focus- on-driving-travel-collaboration-as-3-day-bltm- begins-in-delhi/2905452	NA
9	The Week	11th September, 2025	Duty of care: The new trend defining corporate travel in India	https://www.theweek.in/news/biz- tech/2025/09/11/duty-of-care-the-new-trend- defining-corporate-travel-in-india.html	2M
10	Amar Ujala	11th September, 2025	दशहरा-दिवाली से पर्यटन कारोबारियों को उम्मीद	https://www.amarujala.com/himachal- pradesh/kullu/tourism-businessmen-hopeful- from-dussehra-diwali-kullu-news-c-89-1-klu1001- 156824-2025-09-11	24 M
11	The Pioneer	12th September, 2025	Delhi plans more events to promote business, leisure travel: Kapil Mishra	https://www.dailypioneer.com/2025/state- editions/delhi-plans-more-events-to-promote- businessleisure-travelkapil-mishra.html	476.1K



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12	The Print	11th September, 2025	Focus on driving travel, collaboration as 3-day BLTM begins in Delhi	https://tinyurl.com/mv8a73rk	2M
13	ETV Bharat	11th September, 2025	Ramoji Film City Steals The Spotlight At BLTM 2025; Reinforces Its Position As India's Top Corporate Event Destination	https://www.etvbharat.com/en/lbharat/ramoji- film-city-steals-the-spotlight-at-bltm-2025- reinforces-its-position-as-indias-top-corporate- event-destination-enn25091106191	2M
14	ETV Bharat (Maharashtra)	12th September, 2025	BLTM 2025 मध्ये रामोजी फिल्म सिटीनं सगळ्यांचंच वेधलं लक्ष, भारतातील सर्वोत्तम कॉर्पोरेट इव्हेंट डेस्टिनेशन म्हणून स्थान	https://www.etvbharat.com/mr/!bharat/ramoji-film-city-grabs-everyone-attention-at-bltm-2025-ranked-as-india-best-corporate-event-destination-maharashtra-news-mhs25091202037	2M
15	ETV Bharat (Punjab)	11th September, 2025	встм 2025: ਸੁਰਖੀਆਂ 'ਚ ਰਾਮੋਜੀ ਫਿਲਮ ਸਿਟੀ, ਜਾਣੋ ਕੀ ਹੈ ਖਾਸ	https://www.etvbharat.com/pa/!bharat/ramoji-film-city-grabbed-attention-at-bltm-2025-further-solidifying-its-position-as-one-of-indias-top-corporate-event-venues-punjab-news-pbs25091106973	2M



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16	ETV Bharat (Hindi)	11th September, 2025	रामोजी फिल्म सिटी ने BLTM 2025 में सुर्खियां बटोरीं, भारत के टॉप कॉपोरेट इवेंट डेस्टिनेशन के रूप में स्थिति की मजबूत	https://www.etvbharat.com/hi/!bharat/ramoji-film-city-steals-the-spotlight-at-bltm-2025-reinforces-its-position-as-indias-top-corporate-event-destination-hindi-news-hin25091105966	2M
17	Eenadu TV	13th September, 2025	BLTM: వ్యాపార పర్యాటకం అభివృధ్ధే లక్ష్యం	https://www.eenadu.net/telugu- news/business/the-goal-is-to-develop- business-tourism/0101/125166696	88.4M
18	Amar Ujala	11th September, 2025	यशोभूमि में बीएलटीएम-2025 प्रदर्शनी का आगाज, कई छोटी-बड़ी कंपनियों ने लिया हिस्सा	https://www.youtube.com/watch?v=P9XOw QC02Bo	182K



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19	Network 10 UP	11 th September, 2025	यशोभूमि में BLTM 2025 का भव्य शुभारंभ, पर्यटन मंत्री कपिल मिश्रा ने किया उद्घाटन N10	https://www.youtube.com/watch?v=eDa xhh3T8ec	49.5K
20	ETV Bharat (Andhra Pradesh)	12th September, 2025	Ramoji Film City in BLTM 2025 Delhi అందర్నీ ఆకట్టుకున్న రామోజీ ఫిల్మ్ సిటీ స్టాల్	https://www.youtube.com/watch?v=3xG jXEEUuv4	452 K
21	Travel News Digest	16th September, 2025	The Eighth Edition of BLTM 2025 Concludes With Resounding Success At Yashobhoomi	https://travelnewsdigest.in/digests/the- eighth-edition-of-bltm-2025-concludes- with-resounding-success-at-yashobhoomi	89.6K



S. No.	Publication	Date	Headline	Web Link	Reach
22	Travel Secrets	11th September, 2025	Kapil Mishra inaugurates BLTM 2025 at Yashobhoomi, IICC in Dwarka	https://discovertravelsecrets.com/kapil- mishra-inaugurates-bltm-2025-at- yashobhoomi-iicc-in-dwarka/	25К
23	Traveller's World	12th September, 2025	International Eyes on India as BLTM 2025 opens in Delhi at Yashobhoomi, IICC	https://travellersworldonline.com/international-eyes-on-india-as-bltm-2025-opens-in-delhi-at-yashobhoomi-iicc/	4.8K
24	Travel Daily Media	11th September, 2025	Kapil Mishra inaugurates BLTM 2025 at Yashobhoomi, IICC in Dwarka	https://www.traveldailymedia.com/kapil -mishra-inaugurates-bltm-2025-at- yashobhoomi-iicc-in-dwarka/	865K
25	Voice of India World	19th September, 2025	Global Expo BLTM 2025 Concludes In India's Capital	https://www.voiworld.com/global-expobltm-2025-concludes-in-indias-capital/	200K



S. No.	Publication	Date	Headline	Web Link	Reach
26	Rediff	11th September, 2025	BLTM Delhi: Travel & Collaboration Focus	https://tinyurl.com/k45wsaw8	2M
27	Biz RapidX	12th September, 2025	BLTM 2025 Set to Herald Another Landmark Chapter in Business+Leisure Travel & MICE at Yashobhoomi	https://bizrapidx.com/business/bltm-2025- set-to-herald-another-landmark-chapter-in- businessleisure-travel-mice-at-yashobhoomi/	50K
28	Couture Fashion	12th September, 2025	BLTM 2025 Set to Herald Another Landmark Chapter in Business+Leisure Travel & MICE at Yashobhoomi	https://couturefashion.net/bltm-2025-set-to- herald-another-landmark-chapter-in- businessleisure-travel-mice-at-yashobhoomi/	20К



S. No.	Publication	Date	Headline	Web Link	Reach
29	Biz News Daily	11th September, 2025	BLTM 2025 Set to Herald Another Landmark Chapter in Business+Leisure Travel & MICE at Yashobhoomi	https://biznewsdaily.com/business/bltm- 2025-set-to-herald-another-landmark- chapter-in-businessleisure-travel-mice-at- yashobhoomi/	30K
30	Cine Buzz News	12th September, 2025	BLTM 2025 Set to Herald Another Landmark Chapter in Business+Leisure Travel & MICE at Yashobhoomi	https://cinebuzznews.net/business/bltm- 2025-set-to-herald-another-landmark- chapter-in-businessleisure-travel-mice-at- yashobhoomi/	30К
31	Business News Chronicle	17th September, 2025	The Eighth Edition of BLTM 2025 Concludes With Resounding Success At Yashobhoomi	https://businessnewschronicle.com/news/- the-eighth-edition-of-bltm-2025- concludes-with-resounding-success-at- yashobhoomi	30K



S. No.	Publication	Date	Headline	Web Link	Reach
32	Global Biz News Room	17th September, 2025	The Eighth Edition of BLTM 2025 Concludes With Resounding Success At Yashobhoomi	https://globalbiznewsroom.com/news/-the- eighth-edition-of-bltm-2025-concludes-with- resounding-success-at-yashobhoomi	30K
33	Entrepreneurs News Room	17th September, 2025	The Eighth Edition of BLTM 2025 Concludes With Resounding Success At Yashobhoomi	https://www.entrepreneursnewsroom.com/ne ws/-the-eighth-edition-of-bltm-2025- concludes-with-resounding-success-at- yashobhoomi	20K
34	Navodaya Times	11th September, 2025	कपिल मिश्रा बोले- पीएम मोदी के नेतृत्व में नई ऊंचाईयों को छू रहा है भारतीय पर्यटन	https://www.navodayatimes.in/news/delhi/kapil -mishra-said-tourism-reached-new-heights- under-leadership-of-pm-modi-bltm- 2025/275434/	130K



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35	Public	11th September, 2025	साकेत: यशोभूमि में बीएलटीएम 2025 की धूम, व्यापार और अवकाश यात्रा का हुआ भव्य संगम	https://public.app/video/sp_7y125hs5hsmus ?utm_medium=web&utm_source=share	200К
36	News Drum	11th September, 2025	Focus on driving travel, collaboration as 3-day BLTM begins in Delhi	https://www.newsdrum.in/national/focus- on-driving-travel-collaboration-as-3-day- bltm-begins-in-delhi-10430812	98К
37	Business News For Profit	17th September, 2025	The Eighth Edition of BLTM 2025 Concludes With Resounding Success At Yashobhoomi	https://businessnewsforprofit.com/news/- the-eighth-edition-of-bltm-2025-concludes- with-resounding-success-at-yashobhoomi	20К



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38	India Outbound	14th September, 2025	Discover St Petersburg participates in BLTM travel trade fair in New Delhi	https://indiaoutbound.info/trade- news/discover-st-petersburg-participates-in- bltm-travel-trade-fair-in-new-delhi/	20K
39	Exhibition Showcase	11th September, 2025	BLTM 2025 Kicks Off at Yashobhoomi, New Delhi	https://www.exhibitionshowcase.com/bltm- 2025-kicks-off-at-yashobhoomi-new-delhi/	20К
40	Biz Development News	17th September, 2025	The Eighth Edition of BLTM 2025 Concludes With Resounding Success At Yashobhoomi	https://bizdevelopmentnews.com/news/- the-eighth-edition-of-bltm-2025-concludes- with-resounding-success-at-yashobhoomi	20К



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41	Hello Kotpad	12th September, 2025	BLTM 2025 Set to Herald Another Landmark Chapter in Business+Leisure Travel & MICE at Yashobhoomi	https://hellokotpad.com/business/bltm-2025- set-to-herald-another-landmark-chapter-in- businessleisure-travel-mice-at-yashobhoomi/	15.6K
42	Edu News	12th September, 2025	BLTM 2025 Set to Herald Another Landmark Chapter in Business+Leisure Travel & amp; MICE at Yashobhoomi	https://edu-news.net/business/bltm-2025-set- to-herald-another-landmark-chapter-in- businessleisure-travel-mice-at-yashobhoomi	5.8K
43	IEIA TV	12th September, 2025	BLTM 2025: Transforming Business + Leisure Travel& MICE in India	https://www.youtube.com/watch?v=f63l6Y830y <u>s</u>	332



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44	All Events	9th September, 2025	Inauguration of BLTM 2025- Asia's Leading Business + Leisure Travel & MICE Show	https://allevents.in/new-delhi/inauguration- of-bltm-2025-asia%E2%80%99s-leading- business-leisure-travel-and-mice- show/80009990278682	N/A



COVERAGE UPDATE





Publication: The Times of India (Print)

Date: 27th September, 2025

Headline: Indian Gen-Z travels for moments.

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Readership: 2,99,000

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Indian Gen-Z travels for moments, not mementos

Indian Zoemers travel to drive a new market, prioritising adversaline over amonities. Leisure isn't the lare: it's an immersive experience that fills accretmodations, events, and local tours

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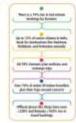
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Publication: Amar Ujala

Date: 12th September, 2025 Headline: यशोभूमि में बीएलटीएम-2025 प्रदर्शनी का आगाज

Page No.: 04

Readership: 6,62,500

यशोभूमि में बीएलटीएम-2025 प्रदर्शनी का आगाज

दिल्ली सरकार के पर्यटन मंत्री कपिल मिश्रा मुख्य अतिथि के रूप में उपस्थित रहे, कई राज्यों और विदेश के कॉपीरट ग्राहक, ट्रैवल मैनेजर्स, इवेंट प्लानर्स भी पहुंचे

विक्ली। विकास लेका देवल महास (बीरामरीयम-1025) की क्षान्तींका को क्षांन्त्र में र दिवसीय प्रदर्शने का आधार हुआ। वापीतम् ११ में १३ फिल्म उप क्षेत्र । इसमें कई राज्यें और विदेशों के र्तरपीट काल, हैक्स मेरेस्स, हवेंट कार्य, प्रीकार्य, परंदन बोर्ड, रोहन, nog fetnésis de egen seed 4 below dow-fully by ethi

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शुरू की

aller dramany (exhaus (quedient) of six it sugg rifes wantern nichane क्रीर्स, जो भारत में पाली बार अधिक से ता है। यह महस suite in bituit in above all बहाने में सदद करेगा।

सार्वाच पर्यटन श्रोकेन: वर्णमीवारते के सरकार में ६३ ये अभिन्न रोमारे प्रदर्शन किए satis, sit gaths arread also धारा पर्यटन को अपूर्ण होंग hoffware girac anitysis the sensor is retire sturies in कर्मात से असंगोधनकों को और ti sene wire il drepe bit वालें को सम्बद्धित किया जाता। बीटबी श्रीय नेटवर्जिंग सम untial air aption is tim विशेष कर से जिलाइन किया





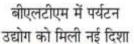
Publication: Amar Ujala

Date: 14th September, 2025 Headline: बीएलटीएम में पर्यटन उद्योग को मिली नई दिशा

Page No.:

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Readership: 6,62,500





कार्यक्रम में अन्तर्वत के प्रार्थन मेंद्री सम्बाध महत्त्वत से अन्तर अन्तर्वत

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Publication: The Pioneer

Date: 12th September, 2025

Headline: Delhi plans more events to promote business leisure travel: Kapil

Page No.: 02

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Readership: 475000



Delhi plans more events to promote business, leisure travel: Kapil



PICKETS HEWS SERVICE

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Addressing the first day devita elemof the firms play Rushness. lettiers, Travel and MICE. International Convention & fame Creme HIDCS. Minima sales, "We are planleach oversity is the streeting stays, it is really a highplan-

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DESIGNATING AT THE PARTY. which alon to promote lodge market." collaborative accounting - Erichandra ferransing maked wertern.

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Business and litture. Greens Manager of Mr. Lanks Conveydant Barens. The Yoursey Mission: unit, The Indianosurbet is and that the both ingetoral fight now. The timeraneer is welling number of indicat travel Towards transforming the Brights Stri Lanka Is 290,000 entire tourists totalicage and see hope to see this and will some bounds a grow to more than Wranding Campaign this section."



Publication: Veer Arjun

Date: 12th September, 2025

Headline: यशोभूमि में वीएलटीएम 2025 का

शुभारंभ

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Page No.: 11

Readership: 70000

यशोभूमि में वीएलटीएम 2025 का शुभारंभ

नई दिल्ली, (बीअ)। यात्रा एवं मीटिग्स उद्योग जगत कल एक महत्वपूर्ण कदम के साक्षी बने, जब बीएलटीएम भारत का अग्रणी विजनेस प्लस लीजर टैंबल एवं माइस शो ने अपने महत्वपूर्ण आयोजन का शुभारंभ किया। लंबे समय से प्रतीक्षित यह नवीनतम संस्करण भारत के तीव गति से विकसित हो रहे आउटबाउंड और घरेल यात्रा क्षेत्रों में विशेषकर माइस और विजनेस टैबल के क्षेत्र में नवाचार. सहयोग और रणनीतिक साझेदारियों के एक ऊर्जीबान नए अध्याय का मार्ग प्रशस्त कर रहा है। भारत का पहला व्यापक टैवल मार्ट होने के रूप में परिकल्पित, जो विजनेस प्लस लीजर टैबल और माइस पर केंद्रित है, बीएलटीएम अपनी विशाए स्थिति के कारण भारतीय यात्रियों की बदलती आवश्यकताओं तथा वैश्विक पर्यटन अर्थव्यवस्था की मांगों को परा करने में सक्षम है। वशोभिम, आईआईसीसी में 11. 12 और 13 सितम्बर को आयोजित हो रहा बीएलटीएम 2025 कॉपॅरिट प्राहकों, टैबल मैनेजर्स, इबेंट प्लानर्स, डीएमसीज, पर्यटन बोर्ड, होटल, एयरलाइस और टेक्नोलॉजी प्रदाताओं का एक असाधारण संगम प्रस्तुत कर रहा है। भारत और विश्वभर से आए 500 से अधिक प्रदर्शकों के साथ, यह आयोजन एशिया, अमेरिका, यूरोप और अन्य प्रमुख यात्रा बाज़ारों से आए अंतरराष्ट्रीय खरीदारों की मेजबानी भी करेगा। 15,000 से अधिक प्री-क्वालिफाइड प्रतिभागियों की उपस्थिति की संभावना के साध यह शो नेटवर्किंग और व्यवसायिक अवसरों का एक अद्वितीय मंच बनने जा रहा है। बीएलटीएम का उद्घाटन कपिल मित्रा, पर्यटन मंत्री, एनसीटी दिल्ली सरकार की उपस्थिति में संपन्न हुआ।







बीएलटीएम २०२५: यशोभूमि में बिजनेस + लीजर ट्रैवल और माइस जगत का नया ऐतिहासिक अध्याय

13 सितम्बर को आयोजित हो रहा

Publication: Mayur Samvad Date: 12th September, 2025

Headline: बीएलटीएम 2025: यशोभूमि में बिजनेस + लीजर ट्रैवल और माइस जगत का

नया ऐतिहासिक अध्याय

Page No.: 07

Readership: 50000

संवाददाता (दिल्ली): यात्रा एवं मीटिंग्स उद्योग जगत आज एक महत्वपर्ण कदम के साक्षी बने, जब बीएलटीएम झ भारत का अग्रणी बिजनेस + लीजर टैवल एवं माइस शो ने अपने महत्वपूर्ण आयोजन का शभारंभ किया। लंबे समय से प्रतीक्षित यह नवीनतम संस्करण भारत के तीव गति से विकसित हो रहे आउटबाउंड और घरेल यात्रा क्षेत्रों में विशेषकर माइस और विजनेस टैवल के क्षेत्र में नवाचार, सहयोग और रणनीतिक साझेदारियों के एक ऊजावान नए अध्याय का मार्ग प्रशस्त कर रहा है। भारत का पहला व्यापक टैवल मार्ट होने के रूप में परिकल्पित, जो बिजनेस + लीजर टैवल और माइस पर केंद्रित है. बीएलटीएम अपनी विक्रिष्ट स्थिति के कारण भारतीय गांत्रियों की बदलती आवश्यकताओं तथा वैश्विक पर्यटन अर्थव्यवस्था की मांगों को परा करने में सक्षम है।

यशोभूमि, आईआईसीसी में 11, 12 और

बीएलटीएम 2025 कॉपोरेंट ग्राहकों, ट्रैयल मैनेजसं, इवेंट प्लानसं, डीएमसीअ, पर्यटन बोर्ड, होटल, एवरलाइंस और टेक्नोलॉजी प्रदाताओं का एक असाधारण संगम प्रस्तुत कर रहा है। भारत और विश्वचर से आए 500 से अधिक प्रदर्शकों के साथ, वह आयोजन एशिया, अमेरिका, यूरोप और अन्य प्रमुख यात्रा बाजारों से आए अंतरराष्ट्रीय खरीदारों की मेजबानी भी करेगा। 15,000 से अधिक प्री-क्वालिफाइड प्रतिभागियों की उपस्थित की संभावना के साथ यह शो नेटबर्किंग और व्यवसायिक अवसरों का एक अद्वितीय मंच बनने जा रहा है। बीएलटीएम का उद्घटन माननीय श्री कपिल

मिश्रा, पर्यटन मंत्री, एनसीटी दिल्ली सरकार

की गरिमामयी उपस्थिति में संपन्न हुआ। इस

अवसर पर श्री धीरा हेडियाराच्ची, चेयरमैन,

श्रीलंका कन्वेंशन व्यरो; सुश्री अमृता बेंगेरा,

निदेशक-भारत, इजराइल टरिज्य बोर्ड: महामहिम श्री जुआन कालोंस मासंन एग्विलेरा, बनुवा के राजदत; महामहिम श्री सरदोर मिजीयुसपोविच रुस्तमबायेव, उज्बेकिस्तान के राजदत; महामहिम श्री वख्तांग जाओशविली: महामहिम सुबी महिशानी कोलोन, श्रीलंका की उच्चायक: केन्या से मिशन की प्रमख संश्री मैरी एम. मतकः तथा इंडोनेशिया के उप-प्रमख मिशन श्री वधो ससोंगको भी उपस्थित रहे। यात्रा उद्योग के अग्रणी प्रतिनिधि, विधिन्न संघों के अध्यक्षगण तथा बड़ी संख्या में मीडिया प्रतिनिधि भी इस अवसर पर सम्मिलित हए। बीएलटीएम 2025 में प्रदर्शकों की विविधतापूर्ण श्रंखला एक साथ आ रही है, जिसमें अंतरराष्ट्रीय पर्यटन बोर्ड और कन्वेशन ब्यूरो शामिल हैं - जैसे श्रीलंका कन्वेंशन ब्यूरो, सेंट पीटर्सबर्ग कन्वेंशन ब्यूरो, नेपाल पर्यटन बोर्ड, नॉर्टर्न फि नलैंड और विजिट ओउल्।





Publication: Lok Bharti

Date: 13th September, 2025 Headline: नई ऊंचाईयों को छू रहा है भारतीय पर्यटनः कपिल मिश्रा

Page No.: 11

Readership: 25000

नई ऊंचाईयों को छू रहा है भारतीय पर्यटनः कपिल मिश्रा

लेक नाजी गहर सूचे

नई रिक्रों । रिक्रों के पर्यक्त पंची प्रधानमंत्री तरेड पोती के नेतृत्व में कृत्य है: न्यूरि करा कि वरोजुंग में वाकों का बेहतरोहर रक्ता, प्रत्येत और पीरावेश क्षानेतर करे, नेवल अधिक है।



औा संस्थान प्राप्ता कर रहे हैं. कल्पेंगर अपूर्व: अपूर्व केरेग, हेरों प्राप्त में अब बिक्तेया देशन जिलेका-मार्ग, इक्ट्रान हरिया विक्रीया, किसे बीक होड तेथी ये प्राथमिक हो रहा है। बीर्ट, पुत्रात बालीय पार्यत क्षेत्रत नेटबर्जिन हो रही, ब्रीला एकावबावेच, तस्त्रीकावान के एवं राज्य वर्त को एवं राज्या राज्या: बक्ष्याम जायोगनिती: ब्रेटला एंड रिजीट्स खारा रोगपोतारों के लिए वैकेबलिक पहिल्ली कोलोर, बीलेबर की लिए प्रेप्तापा प्रेराना, बीले विकास को पति है। गुरुबार को उच्चापक, केन्य से विकास की जीतका सेट रिक्टियाँ, सेरीन न बीएलरीहर बाल का आजी प्रमुख फेरी एम मुहक्क हवा बीपन, हुक क्यांसरा प्रति विकृतिक करता सीकृत केवल एवं इंडरेंबिया के का प्रमुख रिमान निर्मा बाइकालाहरू हुई, पहुंच तो ने असे पहुंच्याने वृद्धे प्रतिकत्ते में सहीत्ता हो। इस्तह्य तृरिक्, केंद्रस्य आवेता का हुपारंप किया। तते मोहतहीहम 2025 में प्रतिकते की होतता हुए सिक्ट्रिंट, स र्ज समाप से अवेतिका या नवीत्ताम विशेषकापूर्व क्षेत्रात एक साथ का सिंद, बोरी रिक्टिएर, राज रे प्रांत्रकार पारत के तीव पति से पति है जिसमें अंतराव्येत परित्य केरल प्रांतिने पार्ट, क्रांवर्ग विकास हो हो काल्यानेंड और बोर्ड और क्ष्मेंसर करों सामित हैं, बॉरचेंसन और डींहर, कोत् कर्य केर्य में निकेशकर केंग्रे जीतीका कार्यता व्यूतं, एक्टेफर रिक्ट्रियं, कर्यां हर्त यहच कीर विकास है क्या हज़राहत एक्ट्रियं मेंग्रास्त्य, कीर हैक्स कीता कोच्य क्रीतीका





Publication: Press Trust Of India **Date**: 11th September, 2025

Headline: Focus on driving travel, collaboration as 3-day BLTM begins in

Delhi Link:

https://www.ptinews.com/story/national/focus-on-driving-travel-collaboration-as-3-day-bltm-begins-in-delhi/2905452







Publication: The Week

Date: 11th September, 2025

Headline: Duty of care: The new trend defining

corporate travel in India

Link: https://www.theweek.in/news/biz-

tech/2025/09/11/duty-of-care-the-new-trend-

defining-corporate-travel-in-india.html

Reach: 7M







Publication: Amar Ujala

Date: 11th September, 2025 Headline: दशहरा-दिवाली से पर्यटन कारोबारियों को

उम्मीद

Link: https://www.amarujala.com/himachalpradesh/kullu/tourism-businessmen-hopefulfrom-dussehra-diwali-kullu-news-c-89-1-klu1001-

156824-2025-09-11

Reach: 24 M







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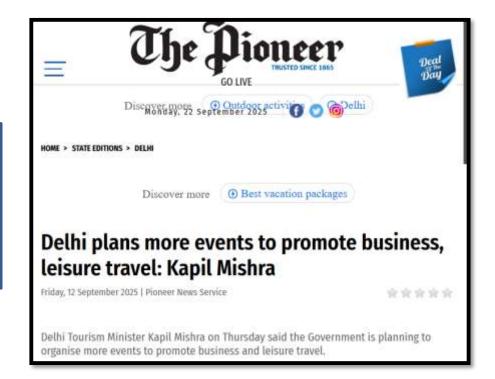
Publication: The Pioneer **Date**: 12th September, 2025

Headline: Delhi plans more events to promote

business, leisure travel: Kapil Mishra

Link: https://www.dailypioneer.com/2025/state-editions/delhi-plans-more-events-to-promote-business--leisure-travel--kapil-mishra.html

Reach: 476.1K







Publication: The Print

Date: 11th September, 2025

Headline: Focus on driving travel, collaboration

as 3-day BLTM begins in Delhi

Link: https://tinyurl.com/mv8a73rk

Reach: 7M







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Publication: ETV Bharat

Date: 11th September, 2025

Headline: Ramoji Film City Steals The Spotlight At BLTM 2025; Reinforces Its Position As India's Top

Corporate Event Destination

Link: <a href="https://www.etvbharat.com/en/!bharat/ramoji-film-city-steals-the-spotlight-at-bltm-2025-reinforces-its-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-as-indias-top-corporate-event-destination-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-position-

enn25091106191

Reach: 2M







Publication: ETV Bharat (Maharashtra)

Date: 12th September, 2025

Headline: BLTM 2025 मध्ये रामोजी फिल्म सिटीनं

सगळ्यांचंच वेधलं लक्ष, भारतातील सर्वोत्तम कॉर्पोरेट इव्हेंट

डेस्टिनेशन म्हणून स्थान

Link: https://www.etvbharat.com/mr/!bharat/ramoji-

film-city-grabs-everyone-attention-at-bltm-2025-

ranked-as-india-best-corporate-event-destination-

maharashtra-news-mhs25091202037

Reach: 2M



Publication: ETV Bharat (Punjab) **Date**: 11th September, 2025

Headline: BLTM 2025: ਸੂਰਖੀਆਂ 'ਚ ਰਾਮੋਜੀ ਫਿਲਮ ਸਿਟੀ,

ਜਾਣੋ ਕੀ ਹੈ ਖਾਸ

Link: https://www.etvbharat.com/pa/!bharat/ramoji-

film-city-grabbed-attention-at-bltm-2025-further-

solidifying-its-position-as-one-of-indias-top-

corporate-event-venues-punjab-news-

pbs25091106973

Reach: 2M





Publication: ETV Bharat (Hindi)

Pate: 11th September, 2025

Date: 11th September, 2025 Headline: रामोजी फिल्म सिटी ने BLTM 2025 में सुर्खियां बटोरीं, भारत के टॉप कॉपोरेट इवेंट डेस्टिनेशन

कें रूप में स्थिति की मजबूत

Link: https://www.etvbharat.com/hi/!bharat/ramo

ji-film-city-steals-the-spotlight-at-bltm-2025-

<u>reinforces-its-position-as-indias-top-corporate-event-destination-hindi-news-hin25091105966</u>

Reach: 2M

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Publication: Eenadu TV

Date: 13th September, 2025

Headline: BLTM: ವ್ಯಾపార పర్యాటకం ಅಭಿವೃದ್ಧೌ

లక్ష్యం'

Link: https://www.eenadu.net/telugu-

news/business/the-goal-is-to-develop-business-

tourism/0101/125166696

Reach: 88.4M







Youtube: ETV Bharat (Andhra Pradesh)

Date: 12th September, 2025

Headline: Ramoji Film City in BLTM 2025 Delhi || అందర్నీ ఆకట్టకున్న రామోజీ ఫిల్మ్ సిటీ స్టాల్

Link:

https://www.youtube.com/watch?v=3xGjXEEUuv4

Subscribers: 452 K







Youtube : Amar Ujala Video **Date:** 11th September, 2025

Headline: New Delhi: यशोभूमि में बीएलटीएम-2025 प्रदर्शनी का आगाज, कई छोटी-बड़ी कंपनियों ने लिया

हिस्सा Link:

https://www.youtube.com/watch?v=P9XOwQC02

Во

Subscribers: 182K







Youtube: Network 10 UP

Date: 11th September.2025

Date: 11th September,2025 Headline: यशोभूमि में BLTM 2025 का भव्य शुभारंभ, पर्यटन मंत्री कपिल मिश्रा ने

किया उद्घाटन । N10

Link:

https://www.youtube.com/watch?v=e

Daxhh3T8ec

Followers: 49.5K







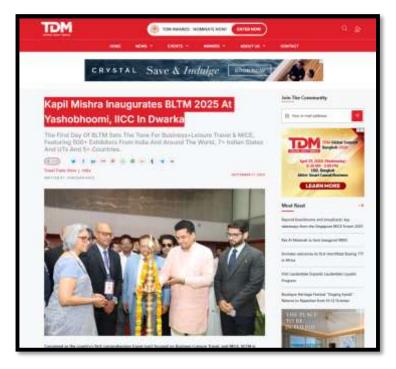
Publication: Travel Daily Media **Date**: 11th September, 2025

Headline: Kapil Mishra inaugurates BLTM 2025 at

Yashobhoomi, IICC in Dwarka

Link: https://www.traveldailymedia.com/kapil-mishra-inaugurates-bltm-2025-at-yashobhoomi-

iicc-in-dwarka/
Reach: 865K







Publication: Travel Secrets Date: 11th September, 2025

Headline: Kapil Mishra inaugurates BLTM 2025 at

Yashobhoomi, IICC in Dwarka

Link: https://discovertravelsecrets.com/kapilmishra-inaugurates-bltm-2025-at-yashobhoomi-

iicc-in-dwarka/ Reach: 25K



> Kapil Mishra inaugurates BLTM 2025 at Yashobhoomi, IICC in Dwarka







Publication: Travel News Digest **Date**: 16th September, 2025

Headline: The Eighth Edition of BLTM 2025 Concludes With Resounding Success At

Yashobhoomi

Link: <a href="https://travelnewsdigest.in/digests/the-eighth-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-ed

resounding-success-at-yashobhoomi

Reach: 89.6K





Publication: Traveller's World Date: 12th September, 2025

Headline: International Eyes on India as BLTM 2025

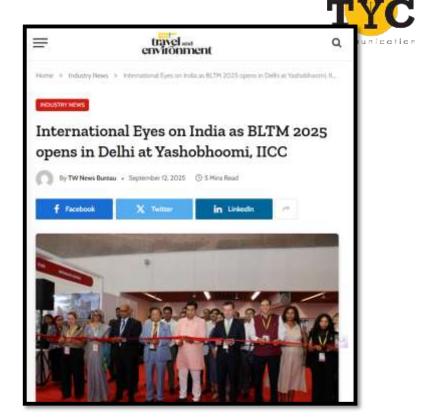
opens in Delhi at Yashobhoomi, IICC

Link:

https://travellersworldonline.com/internationaleyes-on-india-as-bltm-2025-opens-in-delhi-at-

yashobhoomi-iicc/

Reach: 4.8K







Publication: Voice of India World

Date: 19th September, 2025

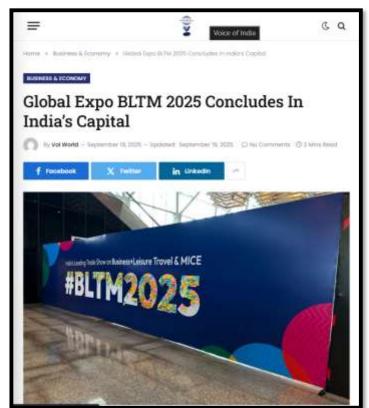
Headline:

Global Expo BLTM 2025 Concludes In India's

Capital

Link: https://www.voiworld.com/global-expo-

bltm-2025-concludes-in-indias-capital/







Publication: Rediff

Date: 11th September, 2025

Headline: BLTM Delhi: Travel & Collaboration Focus

Link: https://tinyurl.com/k45wsaw8

Reach: 2M







Publication: Public

Date: 11th September, 2025 Headline: साकेत: यशोभूमि में बीएलटीएम 2025 की धूम, व्यापार और अवकाश यात्रा का हुआ भव्य

संगम Link:

https://public.app/video/sp 7y125hs5hsmus?u

tm medium=web&utm source=share







Publication: Navodaya Times

Date: 11th September, 2025 Headline: कृपिल मिश्रा बोले- पीएम मोदी के

नेतृत्व में नई ऊंचाईयों को छू रहा

है भारतीय पर्यटन

Link:

https://www.navodayatimes.in/news/delhi/k apil-mishra-said-tourism-reached-newheights-under-leadership-of-pm-modi-bltm-

2025/275434/ Reach: 130K







Publication: News Drum **Date**: 11th September, 2025

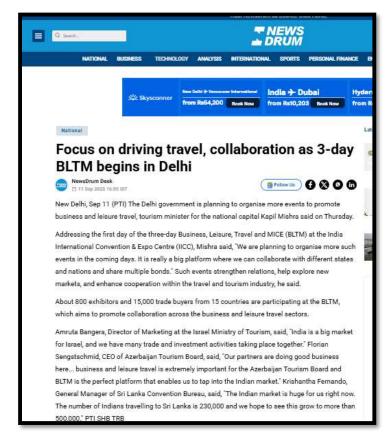
Headline: Focus on driving travel, collaboration as

3-day BLTM begins in Delhi

Link: https://www.newsdrum.in/national/focus-on-driving-travel-collaboration-as-3-day-bltm-

begins-in-delhi-10430812

Reach: 98K







Publication: Biz RapidX

Date: 12th September, 2025

Headline: BLTM 2025 Set to Herald Another Landmark Chapter in Business+Leisure Travel &

MICE at Yashobhoomi

Link: https://bizrapidx.com/business/bltm-2025-set-to-herald-another-landmark-chapter-in-

businessleisure-travel-mice-at-yashobhoomi/

Reach: 50K





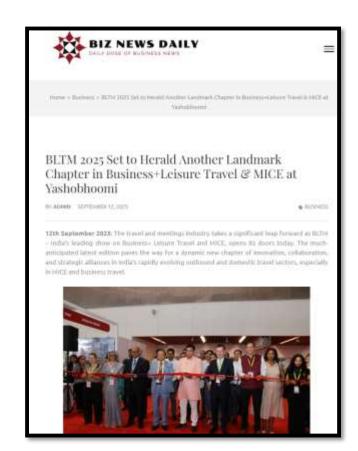


Publication: Biz News Daily **Date**: 11th September, 2025

Headline: BLTM 2025 Set to Herald Another Landmark Chapter in Business+Leisure Travel &

MICE at Yashobhoomi

Link: https://biznewsdaily.com/business/bltm-2025-set-to-herald-another-landmark-chapter-inbusinessleisure-travel-mice-at-yashobhoomi/







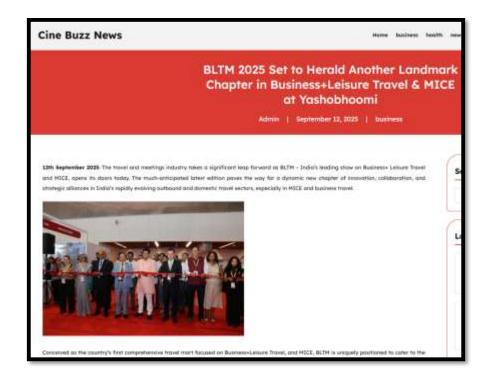
. . . .

Publication: Cine Buzz News **Date**: 12th September, 2025

Headline: BLTM 2025 Set to Herald Another Landmark Chapter in Business+Leisure Travel &

MICE at Yashobhoomi

Link: https://cinebuzznews.net/business/bltm-2025-set-to-herald-another-landmark-chapter-in-businessleisure-travel-mice-at-yashobhoomi/







Publication: Business News Chronicle

Date: 17th September, 2025

Headline: The Eighth Edition of BLTM 2025 Concludes With Resounding Success At

Yashobhoomi

Link: <a href="https://businessnewschronicle.com/news/the-eighth-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with-edition-of-bltm-2025-concludes-with

resounding-success-at-yashobhoomi







Publication: Global Biz News Room

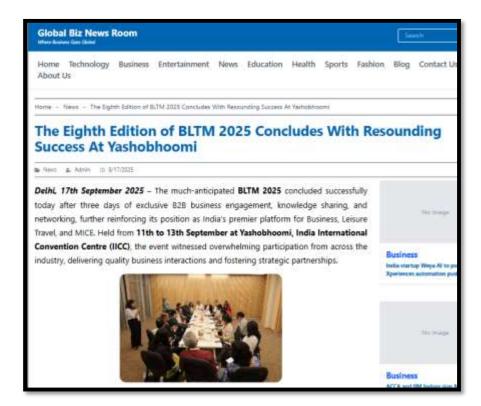
Date: 17th September, 2025

Headline: The Eighth Edition of BLTM 2025 Concludes With Resounding Success At

Yashohhoomi

Link: https://globalbiznewsroom.com/news/-the-

<u>eighth-edition-of-bltm-2025-concludes-with-</u> resounding-success-at-yashobhoomi







Publication: Entrepreneurs News Room

Date: 17th September, 2025

Headline: The Eighth Edition of BLTM 2025

Concludes With Resounding Success At

Yashobhoomi

Link:

https://www.entrepreneursnewsroom.com/news/

-the-eighth-edition-of-bltm-2025-concludes-with-

resounding-success-at-yashobhoomi







Publication: Business News For Profit

Date: 17th September, 2025

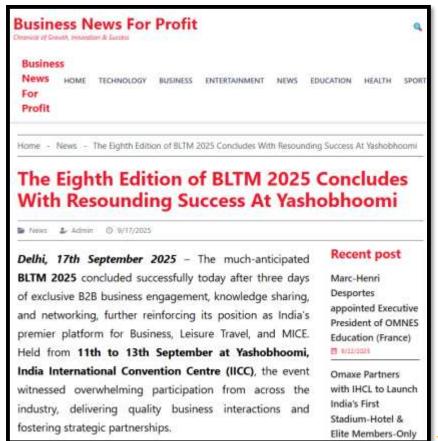
Headline: The Eighth Edition of BLTM 2025 Concludes With Resounding Success At

Yashobhoomi

Link: https://businessnewsforprofit.com/news/-

the-eighth-edition-of-bltm-2025-concludes-with-

resounding-success-at-yashobhoomi





Publication: India Outbound **Date**: 14th September, 2025

Headline: Discover St Petersburg participates in

BLTM travel trade fair in New Delhi

Link: https://indiaoutbound.info/trade-

news/discover-st-petersburg-participates-in-bltm-

travel-trade-fair-in-new-delhi/





Publication: Exhibition Showcase

Date: 11th September, 2025

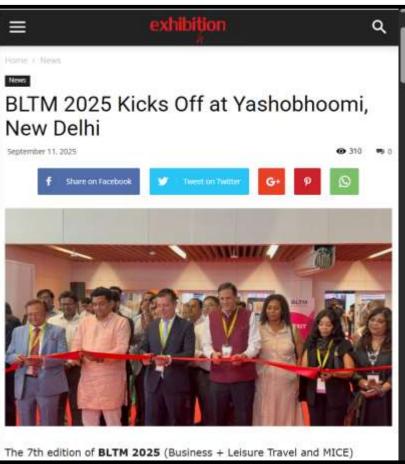
Headlines BLTM 2025 Violes Off at

Headline: BLTM 2025 Kicks Off at

Yashobhoomi, New Delhi

Link:

https://www.exhibitionshowcase.com/bltm-2025-kicks-off-at-yashobhoomi-new-delhi/









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Publication: Couture Fashion **Date**: 12th September, 2025

Headline: BLTM 2025 Set to Herald Another Landmark Chapter in Business+Leisure Travel &

MICE at Yashobhoomi

Link: https://couturefashion.net/bltm-2025-set-

to-herald-another-landmark-chapter-in-

businessleisure-travel-mice-at-yashobhoomi/







Publication: Biz Development News

Date: 17th September, 2025

Headline: The Eighth Edition of BLTM 2025

Concludes With Resounding Success At

Yashobhoomi

Link: https://bizdevelopmentnews.com/news/- the-eighth-edition-of-bltm-2025-concludes-with-

resounding-success-at-yashobhoomi





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Publication: Hello Kotpad

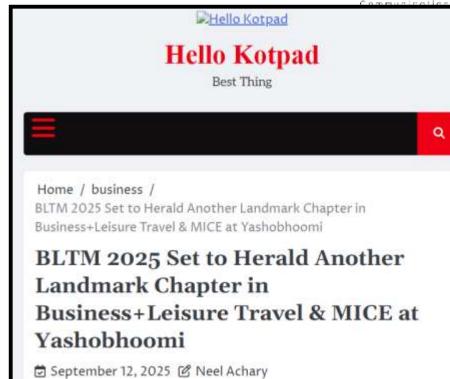
Date: 12th September, 2025

Headline: BLTM 2025 Set to Herald Another Landmark Chapter in Business+Leisure Travel &

MICE at Yashobhoomi

Link: https://hellokotpad.com/business/bltm-2025-set-to-herald-another-landmark-chapter-inbusinessleisure-travel-mice-at-yashobhoomi/

Reach: 15.6K







Publication: Edu News

Date: 12th September, 2025

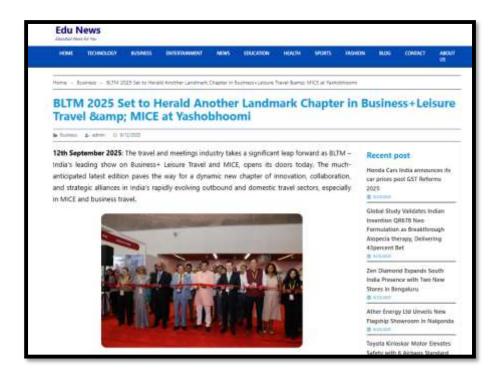
Headline: BLTM 2025 Set to Herald Another Landmark Chapter in Business+Leisure Travel

& amp; MICE at Yashobhoomi

Link: https://edu-news.net/business/bltm-2025-

<u>set-to-herald-another-landmark-chapter-in-</u> businessleisure-travel-mice-at-yashobhoomi

Reach: 5.8K







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Youtube: IEIA TV

Date: 12th September, 2025

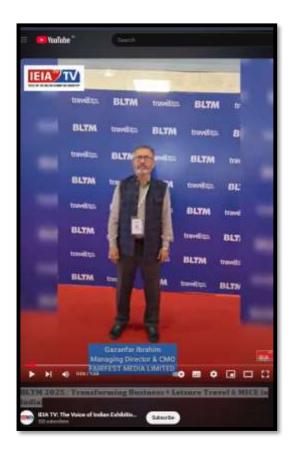
Headline: BLTM 2025: Transforming

Business + Leisure Travel & MICE in India!

Link:

https://www.youtube.com/watch?v=f63I6Y830ys

Subscribers: 332







Listicle: All Events

Date: 9th September, 2025

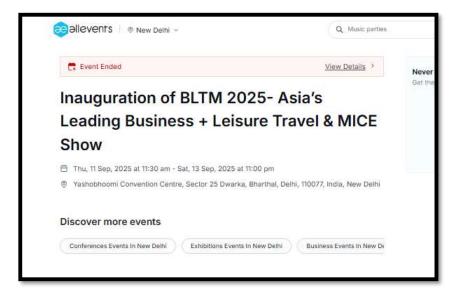
Headline: Inauguration of BLTM 2025- Asia's Leading

Business + Leisure Travel & MICE Show

Link: https://allevents.in/new-delhi/inauguration-of-

<u>bltm-2025-asia%E2%80%99s-leading-business-leisure-travel-and-mice-show/80009990278682</u>

Reach:







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Publication: Press Trust of India





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Publication: Times Now (Nav Bhara)t, News 24, NDTV, Network 9 etc.



Publication: ANI





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Publication: All India Radio



Publication: All India Radio





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Publication: The Times of India



Publication: The Times of India





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Publication: The Economic Times



Publication: The Week





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Publication: Voice Of India World



Publication: Voice Of India World





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Publication: Voice Of India World



Publication: Voice Of India World





We thank you for your TIME TO READ THROUGH.