



28, 29, 30 August 2025

Yashobhoomi (IICC), Dwarka, New Delhi

# Space Booking Form

Please fill up and E-mail: [contact@fairfest.in](mailto:contact@fairfest.in)

Fairfest Media Ltd. (CIN - U74140WB1988PLC045101)

Registered Office : 25 C/1, Belvedere Road, Alipur, Kolkata 700 027 **Tel:** +91 33 4028 4028

# Early Bird Offer	Rate (USD*/INR*)	Corner (USD*/INR*)	Peninsular (USD*/INR*)	Island (USD*/INR*)
Super Early Bird Before 31st Jan 2025	US\$ 395 / Rs. 32000	US\$ 435 / Rs. 35500	US\$ 475 / Rs. 39000	US\$ 515 / Rs. 42500
Early Bird 1st Feb 2025 to 31st May 2025	US\$ 445 / Rs. 33500	US\$ 490 / Rs. 37000	US\$ 535 / Rs. 40500	US\$ 580 / Rs. 44000
Standard	US\$ 495 / Rs. 35000	US\$ 545 / Rs. 38500	US\$ 595 / Rs. 42000	US\$ 645 / Rs. 45500

- Add 25% surcharge for extra upper floor area (if any) \* Add GST @ 18% \* Payment is due at the time of booking. # Special Offer is strictly as per date of payment

### Please book seller space as follows

No.	Particulars	USD / INR	Area (sq m)	Amount
1.	Exhibit Space			
2.	Extra Requirements (if any)			
3.	Plus: GST @ 18%			
4.	Total Amount			

\*Contact Person for Payments : Name \_\_\_\_\_ E-mail \_\_\_\_\_ Mobile \_\_\_\_\_

Payment is

Enclosed Cheque / Draft No. \_\_\_\_\_ dt \_\_\_\_\_ for USD/INR \_\_\_\_\_ in favour of FAIRFEST MEDIA LIMITED

Being transferred to: **Kotak Mahindra Bank Ltd.**, Bally High, 1, Ballygunj Park Road, Kolkata 700019, India.

**Account Name:** FAIRFEST MEDIA LIMITED **Account Number:** 8047380963 **Swift Code:** KKBKINBBCPC **IFSC Code:** KKBK0000325

**NB:** 1. Payment Terms: 100% with order 2. Cancellation Charges: 50% if more than 30 days of the fair/100% within 30 days of the fair

3. Last date of Booking: 30 days before the fair 4. Late fee for order/payment received within 30 days of the fair: 5% of the amount payable

We have read the Terms & Conditions mentioned overleaf and accept the same without any reservations.

Date \_\_\_\_\_

Signature & Seal \_\_\_\_\_

### We are also interested in the following sponsorship & advertising opportunities, please contact us for further discussion.

	US\$	INR
<input type="checkbox"/> Partner Countries / States (inclusive of 300sqm pavilion) .....	200,000*	142 lakhs*
<input type="checkbox"/> Focus Countries / States (inclusive of 200sqm pavilion) .....	125,000*	89 lakhs*
<input type="checkbox"/> Feature Countries / States (inclusive of 100sqm pavilion) .....	65,000*	46 lakhs*
<input type="checkbox"/> Official Partner (inclusive of 50sqm pavilion) .....	35,000*	25 lakhs*
<input type="checkbox"/> Exclusive Partner for 200 Hosted Buyers .....	30,000*	22.5 lakhs*
<input type="checkbox"/> Networking Lunch / Dinner for 200 Buyers & Sellers .....	30,000*	22.5 lakhs*
<input type="checkbox"/> Registration Area Sponsorship .....	15,000*	11 lakhs*
<input type="checkbox"/> VIP / Hosted Buyer Lounge .....	30,000*	22.5 lakhs*
<input type="checkbox"/> Buyers Kit Bags / VIP Kit Bags / Lanyards .....	10,000*	7.5 lakhs*
<input type="checkbox"/> Event App Sponsorship .....	30,000*	22.5 lakhs*

For more exciting sponsorship opportunities, please visit [www.blm.co.in/sponsorship](http://www.blm.co.in/sponsorship)

(\*Payment is due at the time of booking with GST extra @ 18%)

### Booking Details (Please fill in BLOCK LETTERS)

Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Mobile/Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web: \_\_\_\_\_

GSTIN / UIN: 

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\* Terms and Conditions apply. Please turn overleaf

**Fascia Details:** Should be communicated at least 10 days before the event

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Organisation Name will be used in case Fascia Details are not given. Last minute intimation/changes will be charged extra @ USD 50 each

**Shell Scheme includes:**

- Standard prefab shell
- Display panel walls on 2/3 sides
- 1 Table & 2 Chairs per 9 sq m
- Nameboard fascia
- Spotlights
- Plug point, General lighting, Air conditioning & Electricity
- Round-the-clock security
- Booth cleaning services
- Advertising & Publicity
- Support to the fair

\*Terms and Conditions apply

## Terms & Conditions of Participation

Participation in BLTM is subject to the following terms & conditions.

1. The Fast Action Order Form should be duly filled and signed by an authorised person along with company seal and submitted with requisite payment. Alternatively, applications may be made on participant's letterhead with payment. In any case, the booking will be subject to these Terms & Conditions governing participation.
2. Order acceptance shall be complete only when our written confirmation and Bill is received by the Applicants.
3. The allotment and location of stands shall be at the sole discretion of the Organiser. Even if a location has been indicated, the organiser reserve the right to change the same. No stall numbers are allotted in advance.
4. Exhibitors will not be allowed to sub-let or divide their stands unless a special written permission has been obtained from the Organisers. Violation of this clause will lead to additional payment liability as decided by the organisers.
5. Any Exhibitor failing to occupy its assigned space one hour prior to show opening or who leaves his or her space unattended during the exhibit hours, forfeits their rights to the space. All exhibits must be open for business during the exhibit hours. Exhibitors should not dismantle their display until the event is officially closed by the organiser.
6. Exhibits must not be placed beyond the stand booked by the Exhibitor from the Organiser in which case, the Organiser reserves the right to charge @ 200% of the rate contracted, for the additional stand charges, over and above the charges for the actual stand booked. The distribution of brochures from the gangways is strictly forbidden. Equipment presentations, artistic shows and other promotional activities of the Exhibitor must be consulted with the Organiser in advance and cannot hinder or make impossible the operation of other stands or the free movement of participants and public.
7. Removing furniture and electrical equipments from another booth will tantamount to snatching and strict action will be taken in such cases. On the spot requisitions will be serviced one by one till the stocks are available, at a premium of 10% on usual rates. Participants are advised to make this extra requisition well in advance.
8. Nameboard fascia will be exactly as per this order and no change on-the-spot will be entertained. If the fascia name is specified on-the-spot, the same may be arranged by our contractors again on additional charge of USD 50, on first-come-first-served basis.
9. The Exhibitor shall bear the total financial responsibility for the equipment and stand fittings provided by the Organiser. Costs of all damages and losses arising from improper use of the stand shall be borne by the Exhibitor.
10. Amounts due for participation charges and extra services shall be paid in full before taking possession of the stall. The Organiser shall be entitled to annul the Exhibitors' participation in the Fair without the right to damages in virtue if the participation charges has not been paid before taking possession.
11. The Organiser shall not insure or take responsibility for the Exhibitor's property. Exhibitors taking part in the Fair shall themselves insure their

property against burglary, fire and other Acts of God. The Organiser shall not be liable for damages resulting from theft, fire, gale, stroke of lightning, explosion, flood, cuts in power supply or other causes beyond the control of the Organiser.

12. Exhibitors shall not be entitled to cancel this agreement without the express written permission of the organisers and on terms acceptable to the organisers.
13. All statutory liabilities arising out of the participants' activities at the fair such as sales tax/VAT, octroi, customs duty, excise duty, service tax and/or any other taxes, levies or licenses required for their activities at the fair will be exclusive responsibility and liability of the participants.
14. The Exhibitor indemnifies the Organisers against all actions, expenses, costs, charges, or claims which the Organisers or any of their contractors may be liable for in consequence or damage or injury to any person or property occasioned by or arising out of the act, default or negligence of the exhibitor, his representatives, servants or workmen or any person or persons or persons under his direction or any independent contractor engaged by him.
15. Any disputes arising from the fulfillment of provisions contained in "The Terms and Conditions of Participation" shall be submitted to the jurisdiction of a civil court competent at the registered address of the Organiser. Any and all matters pertaining to the event not specifically covered by this contract and the rules and regulations as described in the Exhibitor's Information & Order Book, shall be subject to determination by the organiser. The organisers reserve the right to add or alter these regulations at any time.
16. Change in order (change in listing/fascia etc.) should be communicated in writing/through email at least 10 days prior to the event. The Company will not be responsible for any misunderstanding arising due to verbally communicated instruction/request given to any individual sales executive.
- 17. Force Majeure**

The exhibition may be postponed/shortened due to any cause whatsoever beyond the control of the Organisers. The Organisers shall not be responsible for any loss sustained by the Exhibitors directly or indirectly, attributable to the elements of nature, force majeure or orders or directives imposed by any Governmental authorities. In such circumstances, the money paid by the Exhibitors or any part thereof may be refunded at the sole discretion of the Organisers.
18. Use of public address systems, audio-visual systems and height of displays in the space booked is subject to no inconvenience to other participants and the Organiser's decisions in this regard shall be final.
19. Soliciting employment of Organiser's staff is prohibited and in the event of a participant hiring Organiser's staff, an amount equal to 6 months' of salary offered to said staff will have to paid to the Organiser as recruitment and training costs.
20. Jurisdiction of any dispute will be in the courts of Kolkata, India.

### Authorised to act on behalf of company

Company Name: \_\_\_\_\_

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Signature & Seal: \_\_\_\_\_

Accepted on behalf of Fairfest Media Ltd. (for office use only)

Name & Designation: \_\_\_\_\_

Signature: \_\_\_\_\_ Stand No. Allocated: \_\_\_\_\_