

Fairfest Media presents a unique
information-sharing platform

travel¹ News Digest

India's Only Global Travel Trade Publication



As innumerable travel trade publications overcrowd the market,
it is essential to offer something unique and different
Here's why Travel News Digest is a cut above the rest...

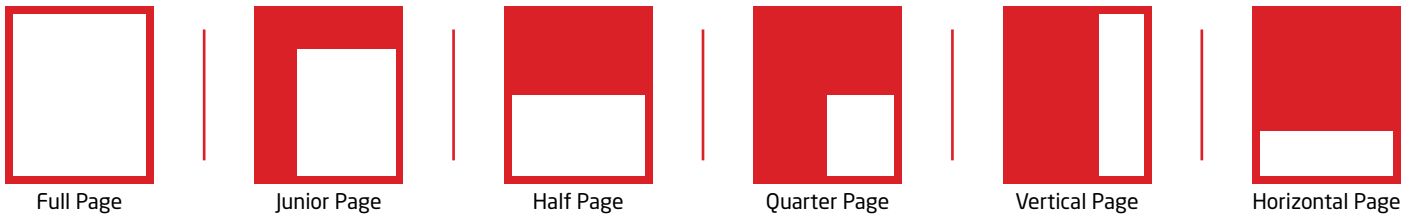


www.travelnewsdigest.in

Media Kit |

➤ Print Ad Specifications & Rate Card

www.travelnewsdigest.in |



Options	Ad Sizes (Width X Height)	Tariffs (INR / USD)
Full Page	Trim Size - 26.42 cm x 39.37 cm Non Bleed - 23.8 cm x 36.8 cm	90,000* / \$ 2,100*
Junior Page	19.00 cm x 27.62 cm	75,000* / \$ 1,750*
Half Page	23.87 cm x 18.42 cm	50,000* / \$ 1,167*
Quarter Page	11.94 cm x 18.42 cm	30,000* / \$ 700*
Vertical Strip	35.26 cm x 4.4 cm	50,000* / \$ 1,167*
Horizontal Strip	23.88 cm x 4.4 cm	50,000* / \$ 1,167*

* Plus GST @ 5% (wef: 01.07.2017)

For bleed ad, allow 5mm bleed margins from outside the trim.
All live matter must be kept 0.67 cm or 1/4" inside dimensions on all four sides.

Advertorials/promotional features offered on specially agreed terms.
Contact our advertising team for seasonal/special offers.



Timelines

- Booking deadline: 20th of previous month
- Material deadline: 25th of previous month

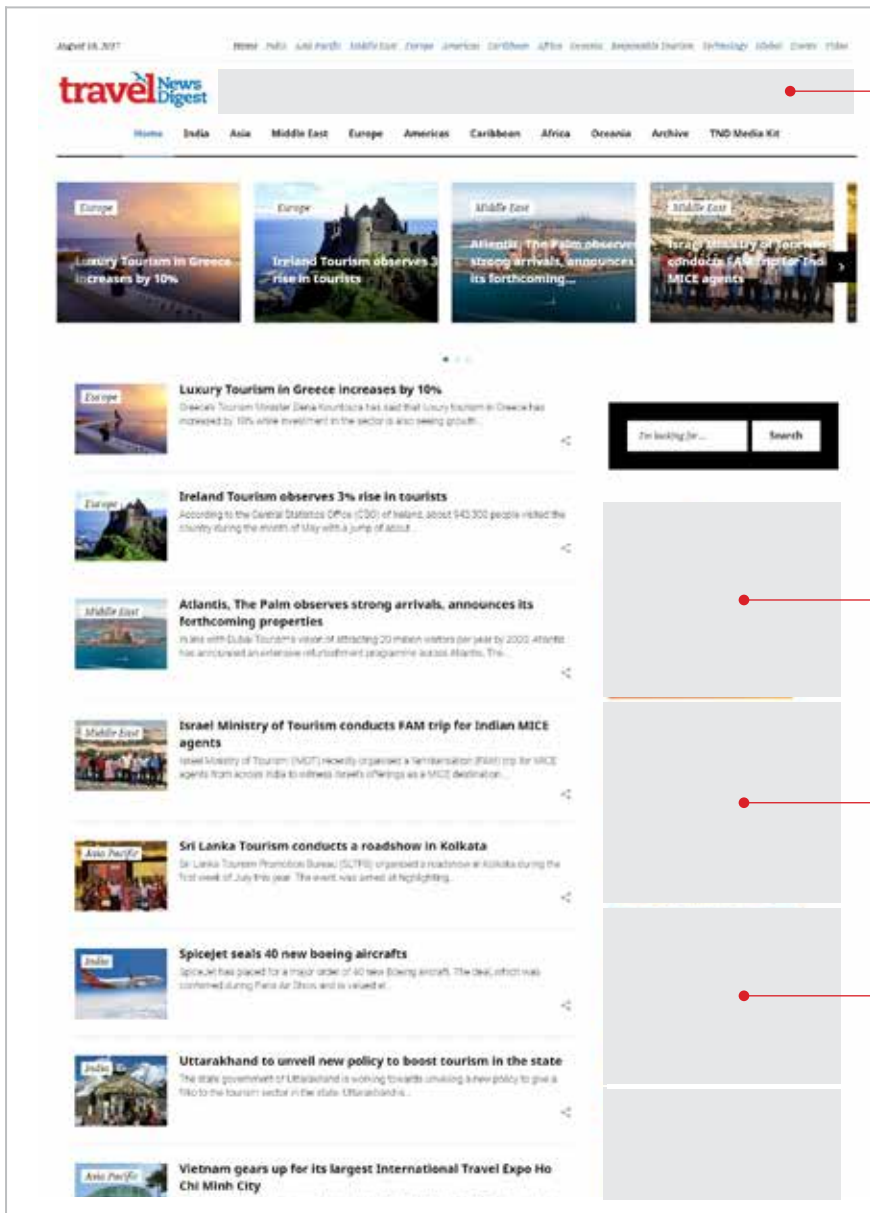
Technical instructions

- Supported file types: PDF or EPS formatted high resolution file (300 DPI in CMYK mode, fonts must be curve/outline or embedded in the files)
- Proofs: Please ensure all adverts are supplied with a print matched colour proof otherwise colour reproduction cannot be guaranteed.

➤ Our Advertisers

Abu Dhabi Tourism • Adlabs Imagica • Air Arabia • Air Astana • Akqua Sun • ASSOCHAM Tourism Conference • Bali Mahindra • Bangladesh Tourism • Canada Tourism • Cosmos Tours • Dubai Parks & Resorts • Dubai Pavilion • Egypt Tourism • Ethiopian Airlines • Etihad Airways • Exhiasap • Fabhotels • Fern Hotel • FICCI Golf Tourism Summit • Fiji Airways • GDTB • Gujarat Tourism • Himachal Pradesh Tourism • Hotel Grand Mumtaz • IBTM • Ideal Leisure • IMANAGEMENTHOTEL • India Travel Awards • Indo - Japan Trade Cooperation • Iris Park Hotel • IT&CM Asia • ITB Asia • ITB Berlin • ITE & MICE Hong Kong • J&K Tourism • Jordan Tourism • Mahindra Motors • Mauritius Tourism • Maldives Tourism • MTDC • Mughal Palace Hotel • Nepal Tourism • Oceania Cruises • Oman Tourism • OTOAI • OYO Rooms • PCP • Philippines Tourism • Punjab Tourism • Radisson Blu Hotels • Rotana Hotels • Routes 2 Escape • Royal Caribbean International • Rwanda Tourism • Sahara Star • Shanghai Oriental Pudong Hotel • Sharjah Tourism • Shroff Travels • Silk Air • South African Tourism • South India Travel Awards • Spice Vacations • Sun International • Taj Holidays • TAAI Convention, Bali • Thailand Tourism • Tirun Travel Marketing • Tourism Fiji • Tourism Ireland • Tourism Malaysia • Travel Shop Turkey • Trawelltag • Turkey Tourism • Uttarakhand Tourism • Visit Indonesia • VITS Hotel • White Sands Tours & Travel • WTM London

➤ Online Ad Specifications & Rate Card



● Leaderboard (870 X 75 pix)

● Vertical Banner IMU 1 (300 x 320 pix)

● Vertical Banner IMU 2 (300 x 320 pix)

● Vertical Banner IMU 3 (300 x 320 pix)

General Banner Ads		
	Banner Size (WxH)	Price Per Month (INR/USD)
Leaderboard	865 x 75	₹ 1,50,000* / \$ 3500*
Top Right	234 x 60	₹ 65,000* / \$ 1517*
Top Left	234 x 60	₹ 65,000* / \$ 1517*
IMU 1	300 x 320	₹ 1,25,000* / \$ 2918*
IMU 2	300 x 320	₹ 1,25,000* / \$ 2918*

Rich Media Properties		
Page Curl (3D Depth Effect)		₹ 1,80,000* / \$ 4200*
Road Block (100% ownership) - 2 times a week		₹ 1,80,000* / \$ 4200*
Road Block (100% ownership) - 2 times a week + Page Curl on other days		₹ 3,50,000* / \$ 8167*

Downloads		
		Price Per Month (INR/USD)
Minimum Commitment of 50 Contacts, Additional Contact @ ₹ 5,000* / Contact		₹ 1,50,000* / \$ 3500*
Newsletter & EDM		
	Banner Size (W x H)	Price Per Month (INR/USD)
Full Banner	800 X 150	₹ 1,50,000* / \$ 3500*
Vertical Banner	400 X 550	₹ 1,00,000* / \$ 2333*
EDM (Electronic Direct Mailer)		₹ 3* / \$0.07* / email ID

* Plus GST @ 18% (wef: 01.07.2017)

Note:

- All ads are on a tenancy basis
- All positions are sold on 33% SOV
- All dimensions are given in pixels and in width x height format for 1366 x 768 screen resolution

Artwork instructions: 300 Resolution JPEG, PNG, GIF OR SWF file

➤ Booking Form

Name:

Designation:

Organisation:

Address:

.....

.....

.....

City:

Postal Code:

Country:

Tel:

Fax:

E-mail:

Web:

I would like to book

ad space of Travel News Digest in the

..... print issue / online space.

Total Amount INR/USD:

.....

.....

Payment is

Enclosed Cheque / Draft no.

dtfor INR/USDin favour of

Fairfest Media Limited

Being transferred to: ICICI Bank Ltd,

Elgin Apartments, 1A, Ashutosh Mukherjee Road,

Bhowanipore, Kolkata - 700020

Account Name: Fairfest Media Limited

Account Number: 627505028368

Swift Code: ICICINBBCTS

IFSC Code: ICIC0006275

Date:

Signature & Seal:

➤ About us

Travel News Digest is the official publication of India's leading travel trade shows - OTM, TTF & BLTM. The publication presents aggregated news, analyses, interviews and features from leading global sources in a crisp, cut-the-crap format. Travel News Digest, available in print and digital format is an essential for the time-constrained travel professionals.

Readership & Visitor Profile

National Tourism Organisations | Travel Agents & Tour Operators | Central & State Government Tourism Officials | National & International Tourism Associations | Airlines | Cruise Lines | Hotels & Resorts | Online Booking Agencies | Chambers of Commerce & Industry | Ground Handlers | Travel Trade & Mainline Media | Films & Entertainment Industry Leaders | Foreign Exchange Dealers | Policy Makers

Contact our Advertising Team for Regular / Seasonal / Special Offers

Fairfest Media Ltd (CIN - U74140WB1988PLC045101)

Registered Office: 25C/1 Belvedere Road, Alipur
Kolkata 700 027 India

Tel: (91) (33) 2479 0010-14 (5 lines), 4028 4028

Fax: (91) (33) 2479 0019

Mumbai: 305, 3rd Floor, The Summit Business Bay,
Near WEH Metro Station, Off Andheri - Kurla Road,
Andheri (East), Mumbai - 400093 India

Tel: (91) (22) 4555 8555

Fax: (91) (22) 4555 8585

New Delhi: 216A/1, Gautam Nagar, Gulmohar Park
New Delhi 110 049 India

Tel: (91) (11) 2686 6874, 2686 6875

Fax: (91) (11) 2686 8073

Bengaluru: 2454, 17th 'E' Cross, 9th Main

Ground Floor Banashankri, 2nd Stage

Bengaluru 560 070 India

Tel: (91) (80) 2676 1598

Telefax: (91) (80) 2676 1577

Ahmedabad: Room # 204, Eternia Complex

Behind City Center, Swastik Cross Road

C G Road, Navrangpura, Ahmedabad 380 009 India

Tel: (91) (79) 2646 1214

Telefax: (91) (79) 2646 1217

Hyderabad: No. 9, R & D Defence Colony

Kakaguda, Secunderabad 500 015 India

Tel: (91) (40) 2789 6149

Telefax: (91) (40) 2789 6179

Email: contact@fairfest.in

