

SPACE BOOKING FORM

18-19 January 2019 | The Leela Ambience Convention Hotel, Delhi

Seller Space Package with Complimentary Rooms

For every 9 sq m, 1 complimentary room at show venue The Leela Ambience Convention Hotel, on double occupancy for 2 nights, with all meals for 2 (APAI) on first-come basis. Conditions apply.

Instructions: Fill in this form: a) Using **Adobe Acrobat Reader**, print & sign or b) Print, fill in manually & sign, Email - contact@fairfest.in

This contract is hereby made between **Fairfest Media Ltd.** and the **exhibitor** as named below for this exhibition.

| | | |
|--------------------------------------|----------------------------|----------------------|
| Organisation (English) | | GSTIN/UIN No |
| <input type="text"/> | | <input type="text"/> |
| Contact Person First Name | Contact Person Last Name | Designation |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Street Address / P.O. Box | | |
| <input type="text"/> | | |
| Postal Code | City | Country |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Company E-mail | Website | |
| <input type="text"/> | <input type="text"/> | |
| Phone | Fax | |
| <input type="text"/> | <input type="text"/> | |
| Contact Person for Onsite Operations | Designation | |
| <input type="text"/> | <input type="text"/> | |
| Mobile/Tel (Onsite Operations) | E-mail (Onsite Operations) | |
| <input type="text"/> | <input type="text"/> | |
| Fascia Details | | |
| <input type="text"/> | | |

Organisation Name will be used in case Fascia Details are not given. Last Minute intimation / changes will be charged extra @ USD 50 each

CHOOSE CURRENCY

USD INR

EARLY BIRD OFFER**

Before 31 May'18 - **US\$ 345 per sq m** | **INR 21,000**
1 June to 31 Oct'18 - **US\$ 395 per sq** | **INR 24,000**

Freeze***

Firm contract for 3 or more years with rate freeze***: **US\$ 295 per sq m**

CHOOSE PARTICIPATION OPTIONS

Bare Space Space only (minimum 36 sqm) **Shell Scheme** Space incl. Shell Scheme (minimum 9 sqm)

US\$ 495 per sq m | **INR 29,000 per sq m**

Additions: NO 10% for Corner 20% for Peninsula 30% for Island locations

Add 25% for Surcharge for extra upper floor area of sq m

A provisional floor plan of BLTM 2019 is featured on www.bltm.co.in/downloads

1. Stand No. 2. Stand No. 3. Stand No.

| Sqm | Unit Price in USD / INR | Subtotal |
|----------------------|-------------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Sub Total | | <input type="text"/> |
| GST | | <input type="text"/> |
| Grand Total | | <input type="text"/> |

Location of Preference (if available): Organiser can not guarantee that one of these locations will be allocated to your company

*** 3 or more years of firm rate contract on the basis of negotiated advance payment terms
Early Bird Offer is strictly as per date of payment.

SHELL SCHEME INCLUDES

Standard prefab shell | Display panel walls on 2/3 sides | 1 Table & 2 Chairs per 9 sq m | Nameboard fascia | Spotlights | Plug Point, General lighting, air conditioning & electricity | Round-the-clock security | Booth cleaning services | Advertising & Publicity support to the trade show | Complimentary visitor invitations

PAYMENT DETAILS

Crossed A/C payee Cheques / Bank drafts payable in Kolkata favoring: **Fairfest Media Limited**
 Electronic transfer of funds:
 Bank: **ICICI Bank Ltd.**
 "Elgin Apartments", 1A,
 Ashutosh Mukherjee Road, Bhowanipore,
 Kolkata 700 046, India.

Account Name: Fairfest Media Limited
 Account Number: 627505028368
 IFSC Code: ICIC0006275NB
 Swift Code: ICICINBBCTS

CONTACT PERSON FOR PAYMENT

Name

Mobile

E-mail

PAYMENT TERMS

1. Payment Terms: 100% with order
2. Cancellation Charges: 50% if more than 30 days of the fair / 100% within 30 days of the fair
3. Last date of Booking: 30 days before the fair
4. Late fee for order / payment received within 30 days of the fair: 5% of the amount payable

INTERESTED IN ADVERTISING IN THE EXHIBITION DIRECTORY**

- Double Spread (Colour) - USD 2000* / Rs. 80,000* Full Page (Colour) - USD 1000* / Rs.40,000* Half Page (Colour) - USD 750* / Rs. 30,000*

*Payment is due at the time of booking with GST extra @ 12%

** you will be contacted for further details

INTERESTED IN SPONSORSHIP OPPORTUNITIES**

- Premium Partner Country/State - USD 70,000* / Rs. 45 Lakhs* Networking Dinner for 500 Buyers & Sellers - USD 17,000* / Rs. 10 Lakhs*
- Exclusive Partner for 200 Hosted Buyers - USD 20,000* / Rs. 12.5 Lakhs* Hosted Buyers Lounge / Media Lounge / Registration Area - USD 10,000* / Rs. 6.5 Lakhs*
- Focus Countries/States - USD 30,000* / Rs. 19.5 Lakhs* Networking Breakfast / Lunch / High-tea for 500 Buyers & Sellers - USD 8,500* / Rs. 5 Lakhs*
- Feature Countries/States - USD 20,000* / Rs. 12.5 Lakhs* Buyers' Kit/Lanyard/Business Cards Holders - USD 5,000* / Rs. 5 Lakhs*

*Payment is due at the time of booking with GST extra @ 18%

** you will be contacted for further details

PRODUCT PROFILE (This will be printed in the Exhibition Directory)

DECLARATION BY THE EXHIBITOR

We agree that this application, when approved by the organizer, shall constitute, together with the Terms & Conditions for Participation annexed hereto, and any additions which may be made pursuant to the said Terms & Conditions, a valid and legally binding contract. We have read and hereby fully agreed to the Terms & Conditions for Participation.

Name of the Authorised Signatory

Position

Signature (Or Upload your Digital Signature in Jpg format)

Date

Company Stamp (Or Upload your Digital Stamp in Jpg format)

(FOR OFFICE USE ONLY)

Accepted on behalf of Fairfest Media Ltd.

Name & Designation

Stand No. allocated

Signature (Or Upload your Digital Signature in Jpg format)

Participation in BLTM is subject to the following terms & conditions.

1. The Fast Action Order Form should be duly filled and signed by an authorised person along with company seal and submitted with requisite payment. Alternatively, applications may be made on participant's letterhead with payment. In any case, the booking will be subject to these Terms & Conditions governing participation.
2. Order acceptance shall be complete only when our written confirmation and Bill is received by the Applicants.
3. The allotment and location of stands shall be at the sole discretion of the Organiser. Even if a location has been indicated, the organiser reserve the right to change the same. No stall numbers are allotted in advance.
4. Exhibitors will not be allowed to sub-let or divide their stands unless a special written permission has been obtained from the organisers. Violation of this clause will lead to additional payment liability as decided by the organisers.
5. Any Exhibitor failing to occupy its assigned space one hour prior to show opening or who leaves his or her space unattended during the exhibit hours, forfeits their rights to the space. All exhibits must be open for business during the exhibit hours. Exhibitors should not dismantle their display until the event is officially closed by the organiser.
6. Exhibits must not be placed beyond the stand booked by the Exhibitor from the Organiser in which case, the Organiser reserves the right to charge @ 200% of the rate contracted, for the additional stand charges, over and above the charges for the actual stand booked. The distribution of brochures from the gangways is strictly forbidden. Equipment presentations, artistic shows and other promotional activities of the Exhibitor must be consulted with the Organiser in advance and cannot hinder or make impossible the operation of other stands or the free movement of participants and public.
7. Removing furniture and electrical equipments from another booth will tantamount to snatching and strict action will be taken in such cases. On the spot requisitions will be serviced one by one till the stocks are available, at a premium of 10% on usual rates. Participants are advised to make this extra requisition well in advance.
8. Nameboard fascia will be exactly as per this order and no change on-the-spot will be entertained. If the fascia name is specified on-the-spot, the same may be arranged by our contractors again on additional charge of USD 50, on first-come-first-served basis.
9. The Exhibitor shall bear the total financial responsibility for the equipment and stand fittings provided by the Organiser. Costs of all damages and losses arising from improper use of the stand shall be borne by the Exhibitor.
10. Amounts due for participation charges and extra services shall be paid in full before taking possession of the stall. The Organiser shall be entitled to annul the Exhibitor's participation in the Fair without the right to damages in virtue thereof if the participation charges has not been paid before taking possession.
11. The Organiser shall not insure or take responsibility for the Exhibitor's property. Exhibitors taking part in the Fair shall themselves insure their property against burglary, fire and other Acts of God. The Organiser shall not be liable for damages resulting from theft, fire, gale, stroke of lightning, explosion, flood, cuts in power supply or other causes beyond the control of the Organiser.
12. Exhibitors shall not be entitled to cancel this agreement without the express written permission of the organisers and on terms acceptable to the organisers.
13. All statutory liabilities arising out of the participants' activities at the fair such as sales tax/VAT, octroi, customs duty, excise duty, service tax and/or any other taxes, levies or licenses required for their activities at the fair will be exclusive responsibility and liability of the participants.
14. The exhibitor indemnifies the organisers against all actions, expenses, costs, charges, or claims which the organisers or any of their contractors may be liable for in consequence or damage or injury to any person or property occasioned by or arising out of the act, default or negligence of the exhibitor, his representatives, servants or workmen or any person or persons or persons under his direction or any independent contractor engaged by him.
15. Any disputes arising from the fulfillment of provisions contained in the Terms and Conditions of Participation shall be submitted to the jurisdiction of a civil court competent at the registered address of the Organiser. Any and all matters pertaining to the event not specifically covered by this contract and the rules and regulations as described in the Exhibitor's Information & Order Book, shall be subject to determination by the organiser. The organisers reserve the right to add or alter these regulations at any time.
16. Change in order (change in listing / fascia etc.) should be communicated in writing/through email at least 10 days prior to the event. The Company will not be responsible for any misunderstanding arising due to verbally communicated instruction/request given to any individual sales executive.
17. **Force Majeure**
The exhibition may be postponed/shortened due to any cause whatsoever beyond the control of the Organisers. The Organisers shall not be responsible for any loss sustained by the exhibitors directly or indirectly, attributable to the elements of nature, force majeure or orders or directives imposed by any Governmental authorities. In such circumstances, the money paid by the exhibitors or any part thereof may be refunded at the sole discretion of the Organisers.
18. Use of public address systems, audio-visual systems and height of displays in the space booked is subject to no inconvenience to other participants and the organisers decisions in this regard shall be final.
19. Soliciting employment of organiser's staff is prohibited and in the event of a participant hiring organiser's staff, an amount equal to 6 months' of salary offered to said staff will have to be paid to the organiser as recruitment and training costs.
20. Jurisdiction of any dispute will be in the courts of Calcutta, India.

Or Save and Send as Attachment via email